



# CYBERLEO

MAY 11-13, 2022 | LOS ANGELES, CA

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# CYBERSATGOV

NOV. 1-3, 2022 | RESTON, VA

## EXHIBIT & SPONSORSHIP INFORMATION

The **CyberSat** events are dedicated to fostering the necessary discussions to understand current threat vectors in the satellite and space industry, with the intent to develop solutions to prioritize and mitigate risks.

Based on market demand, **CyberLEO** will launch in May in Los Angeles, CA and address cybersecurity threats to Low Earth Orbit satellites and emerging technologies.

The conversation continues in November with our flagship event **CyberSatGov**, focusing on government, military, satellite and space communities.

[WWW.CYBERSATSUMMIT.COM](http://WWW.CYBERSATSUMMIT.COM)

# CYBERSAT

## EVENT OVERVIEW

### 2022: 6TH ANNUAL EVENT CYBERSATGOV

CyberSatGov is the only satellite security event in the world that successfully fuses satellite, space, cyber, and government to educate on threat vectors and deliver solutions to thwart next generation attacks. CyberSatGov welcomes industry experts, satellite service providers, C-Suite executives, innovators and engineers, cybersecurity experts, Federal Intelligence Agencies, and the DoD for three interactive days of discussions, workshops, and disruptive technologies.

#### CYBERLEO

##### WHO WILL YOU MEET?

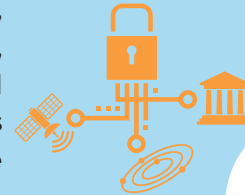
SpaceX, Planet, USAF, Lockheed Martin, Boeing, Telesat, Astranis, Audacy Space, OneWeb, Spire Global, AWS and more!



#### CYBERSATGOV

##### MEET REPRESENTATIVES FROM:

DISA, Lockheed Martin, NASA, Space Force, USAF, FAA, Raytheon, Airbus, DHS, General Dynamics, Space Systems Command, The Aerospace Corporation



## 2022

#### CYBERLEO

With an estimated 100,000 satellites in orbit by 2030 made up largely by small satellite constellations, cybersecurity of these satellites has many experts fear attacks are imminent. With an expected attendance of 200, cybersecurity, government, and industry leaders will discuss how to protect constellations and emerging technologies from the latest threat vectors. Sponsorship of this event is a perfect opportunity to establish your organization as a leader in cybersecurity.

**FOR SPONSORSHIP OPPORTUNITIES PLEASE CONTACT:**

Joe Milroy, Publisher, Satellite Group | [jmilroy@accessintel.com](mailto:jmilroy@accessintel.com) | 215-439-1708

# CYBERLEO

## NEW LAUNCH IN 2022

### WHO'S COMING?

#### Titles to Expect:

- » Engineer
- » CISO
- » Technical Manager
- » Chief Engineer
- » Security Architect
- » Principal Scientist
- » Systems Engineers
- » AI Developer
- » and more!

**CyberLEO** is expecting **200 cybersecurity experts** from the satellite, space, government and cybersecurity industries who are looking to learn about new threat vectors while finding partners who will help keep their companies secured.

#### COMPANIES TO EXPECT:



### TOPICS TO BE DISCUSSED:

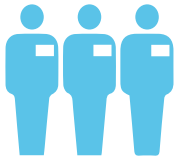
- » Current threats to satellite constellations
- » Quantum computing
- » Securing the Cloud
- » Internet of Things
- » 5G
- » and more!

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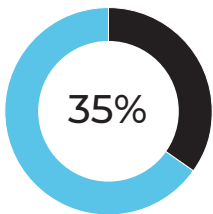
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# CYBERSAT

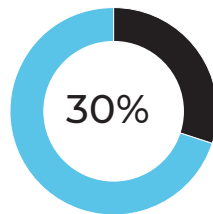
## ? WHO WILL YOU MEET AT CYBERLEO AND CYBERSATGOV?



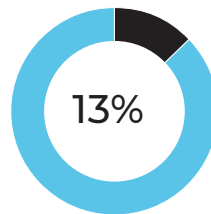
### ATTENDEE DEMOGRAPHICS FROM IN-PERSON AND DIGITAL EVENTS



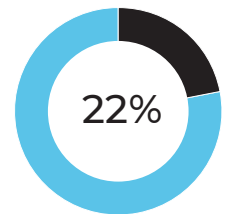
GOVERNMENT/  
MILITARY



SATELLITE  
INDUSTRY



CYBERSECURITY  
SOLUTIONS PROVIDERS



ENTERPRISE  
MARKETS



### DECISION MAKERS!

**45%** of attendees titles were President, VP, CEO, COO, CIO, CISO, CTO, Director, Colonel or Lieutenant Colonel

### A SNAP SHOT OF GOVERNMENT AND MILITARY REPRESENTATION:



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# CYBERSAT

## A SAMPLING OF PREVIOUS ATTENDEES:

- » FSO, Aerojet Rocketdyne
- » Senior Project Leader, Aerospace Corporation
- » Product Security Officer, Airbus
- » Senior Expert Information Assurance, Airbus CyberSecurity
- » Principal Systems Dev Engineer, Amazon
- » Director, Global OT Security Programs, Baker Hughes
- » First Secretary Defence Cyber, British Defence Staff
- » SO1 C4ISR Maritime, British Defence Staff US
- » Security Officer, Canadian Space Agency
- » Information System Security Officer, CBP
- » Sr. Director, Engineering, Coalfire Systems, Inc.
- » Technical Officer, Comité International Radio-Maritime (CIRM)
- » Space Science and Technology Officer, Defence Space Administration
- » SO3 ICT, Defence Space Administration
- » Director, Cyber Portfolio, Defense Innovation Unit
- » Foreign Affairs Officer, Department of State
- » PA Manager Ground Segment + Space Cyber & Data Security, DLR - Space Administration
- » Analyst, DOC
- » Regional Director, DoD
- » Cyber Analyst, DSA
- » Trade Commissioner, Embassy of Canada
- » Director, Defense & Intelligence, Expanse
- » Manager, International Business Investment, Cybersecurity, Fairfax County EDA
- » Communications & Security Systems Specialist, Fluor
- » ISSM, Intelsat General
- » Director of Ground Development, Iridium
- » Deputy Program Manager, Joint Aircraft Survivability Program Office
- » President & COO, JSAT International Inc.
- » CISO, KSAT
- » Director, IA Product Development, Maxar Space Infrastructure
- » Senior Digital Advisory Services Director, Microsoft
- » Senior Manager, Automotive Cyber Security, Mitsubishi Electric Automotive America
- » Lead, GSFC Space Asset Protection Program, NASA
- » Europe Team Lead, NASA
- » Principal Cybersecurity Engineer/Architect, NASA
- » National Air and Space Intelligence Center, Counterspace Analysis Squadron, NASIC/SMD
- » Director for International Cyber Policy, National Security Council
- » Telecommunications Policy Specialist, National Telecommunications and Information Administration
- » Compliance Officer, NOAA
- » Cyber Security Systems Engineer, Noblis Federal Civilian Solutions
- » Telecom Policy Specialist, NTIA/US Dept of Commerce
- » Staff Officer Air and Space Engineering, Office of the Air Attache - Australian Embassy
- » CIO, Office of the Auditor General
- » Vice President, Information Technology, Planet Labs
- » Director, Civil Space and weather/ C2, Space and Intelligence, Raytheon Intelligence & Space
- » Cyber Security Analyst, SAIC | NASA Mission Protection Services
- » Vice President, Special Programs, SEAKR Engineering
- » Senior Specialist, SKY Perfect JSAT
- » Space Experimentation Lead, SMC/SP
- » Cybersecurity Expert, Thales Alenia Space
- » Director Cyber Ops & Resilience Dept., The Aerospace Corporation
- » Senior Commercial Specialist & Office Director, U.S. Commercial Service, U.S. Department of Commerce
- » C4ISR Space, UK MoD
- » Program Analyst, United States Space Force
- » Space Control Experimentation Lead, US Air Force
- » Lieutenant Colonel, US Army
- » Executive Director Strategic Development, USU/SDL
- » CISO Global Mobile Broadband, Viasat
- » Principal Systems Design Engineer, Vodafone



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# CYBERSAT

## OPPORTUNITIES TO ENGAGE WITH OUR COMMUNITY

Sponsorships Available for Both Events

*\*15% DISCOUNT FOR SPONSORING BOTH EVENTS*

### PLATINUM SPONSORSHIP - \$18,995 (EXCLUSIVE) **SOLD FOR LEO AND GOV**

- Listing on website and promotions leading up to the conference which includes:
  - » Promotional advertisements within Via Satellite
  - » On-site signage
- Full page ad in the Program Guide
- Two email deployments to registrants (one pre-conference and one post-conference)
- Private meeting room
- One seat on the CyberSat Advisory Board
- One speaking slot on a panel
- Your choice of:
  - » Reception Sponsorship, Day 1
  - » Keynote Lunch Sponsorship, Day 1
  - » Keynote Lunch Sponsorship, Day 2
- Tabletop exhibit (includes 6' table and two chairs)
- Three complimentary conference passes

### GOLD SPONSORSHIP - \$14,995 (3 AVAILABLE PER EVENT)

- Listing on website and promotions leading up to the conference which includes:
  - » Promotional advertisements within Via Satellite
  - » On-site signage
- Full page ad in the Program Guide
- One email deployment to registrants (your choice, pre or post-conference)
- One seat on the CyberSat Advisory Board
- One speaking slot on a panel
- Exclusive sponsorship of the official CyberSatGov mobile app
  - » Sponsored video to play prior to the opening session/keynote (video to be less than 5 minutes and provided by sponsor)
- Tabletop exhibit (includes 6' table and two chairs)
- Two complimentary conference passes

### SILVER SPONSORSHIP - \$9,995 (6 AVAILABLE PER EVENT)

- Listing on website and promotions leading up to the conference which includes:
  - » Promotional advertisements within Via Satellite
  - » On-site signage
- Half page ad in the Program Guide
- One email deployment to registrants (your choice, pre or post-conference)
- One seat on the CyberSat Advisory Board
- One speaking slot on a panel
- Your choice of:
  - » Breakfast Sponsorship (2 available)
  - » Networking Break Sponsorship (4 available)
- Tabletop exhibit (includes 6' table and two chairs)
- One complimentary conference pass

### REGISTRATION SPONSORSHIP - \$8,995 (EXCLUSIVE PER EVENT)

- Listing on website and promotions leading up to the conference which includes:
  - » Promotional advertisements within Via Satellite
  - » On-site signage
- Website banner in registration portal
- E-letter banner in registration confirmation email
- Badge stock insert
- Conference registration bags
- Tabletop exhibit (includes 6' table and two chairs)
- One complimentary conference pass

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## BRONZE SPONSORSHIP - \$7,995 (6 AVAILABLE PER EVENT)

- Listing on website and promotions leading up to the conference which includes:
    - » Promotional advertisements within Via Satellite
    - » On-site signage
  - Half page ad in the Program Guide
  - Tabletop exhibit (includes 6' table and two chairs)
  - One complimentary conference pass
  - Your choice of:
    - » Three slides included in the loop on the screen prior to the start of the conference (slides to be provided by the sponsor)
    - » Wi-fi
    - » Individual sanitizers
- 

## LIVE POLLING SPONSORSHIP - \$5,995 (EXCLUSIVE PER EVENT)

- Includes listing on website and promotions leading up to conference
    - » Promotional advertisements within Via Satellite
    - » On-site signage
  - One complimentary conference pass
  - Logo on app
  - Logo on screen on stage when polling is taking place
- 

## TABLETOP SPONSORSHIP - \$4,995

- Listing on website and promotions leading up to the conference which includes:
  - » Promotional Advertisements within Via Satellite
  - » On-site signage
- Tabletop exhibit (includes 6' table, two chairs)
- One complimentary conference pass

## CLASSIFIED PROGRAM SPONSORSHIP

### HOST SPONSORSHIP ~~SOLD FOR LEO AND GOV~~

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## GOLD SPONSORSHIP - \$6,995 (ONLY FOUR AVAILABLE PER EVENT)

- Branding at one food function and material distribution during that food function. Select from one of the below:
    - » Reception Sponsorship
    - » Lunch Sponsorship
    - » Breakfast Sponsorship
    - » Networking Break Sponsorship (includes morning and afternoon)
  - Includes listing on website and promotions leading up to conference
    - » Promotional advertisements within Via Satellite
    - » On-site signage
  - One complimentary conference pass to the Classified Day with one discounted pass to the unclassified portion
- 

## SILVER SPONSORSHIP - \$3,995

- Includes listing on website and promotions leading up to conference
  - » Promotional advertisements within Via Satellite
  - » On-site signage
  - » One complimentary conference pass to the Classified Day with one discounted pass to the unclassified portion

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# SPONSORSHIP CONTRACT



## 1. CONTACT INFORMATION (WILL RECEIVE ALL CORRESPONDENCE ABOUT THE SHOW)

Name \_\_\_\_\_  
Title/Rank \_\_\_\_\_  
Company/Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_  
Country \_\_\_\_\_  
Phone \_\_\_\_\_ Ext \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_  
Website \_\_\_\_\_

## 2. SPONSORSHIP

- ☐ Platinum Sponsorship **SOLD**
- ☐ Gold Sponsorship \$14,995  
Your choice of:  
☐ Reception Sponsorship, Day 1  
☐ Keynote Lunch Sponsorship, Day 1  
☐ Keynote Lunch Sponsorship, Day 2
- ☐ Silver Sponsorship \$9,995  
Your choice of:  
» Breakfast Sponsorship  
» Networking Break Sponsorship
- ☐ Registration Sponsorship \$8,995
- ☐ Bronze Sponsorship \$7,995  
Your choice of:  
» Slides included in loop on screen  
» Conference registration bags  
» Wi-fi  
» Individual sanitizers Live Polling Sponsorship
- ☐ Tabletop Sponsorship \$4,995
- ☐ Classified Day Host Sponsorship **SOLD**
- ☐ Classified Day Gold Sponsorship \$6,995
- ☐ Classified Day Silver Sponsorship \$3,995
- ☐ Other: \_\_\_\_\_ \$\_\_\_\_\_

## 3. PAYMENT TERMS

In consideration of company's participation as a sponsor, the participating sponsor shall pay to Access Intelligence, LLC the total sponsorship fee, which shall be payable (a) 50% due 30 days following contract signing and (b) the balance due 120 days prior to contracted event start date. All fees are deemed fully earned by Access Intelligence, LLC and nonrefundable when due unless Access Intelligence, LLC denies this application, in which case fees already paid will be refunded.

## 4. SPONSOR SIGNATURE

Sponsor expressly represents and warrants to Access Intelligence, LLC that it has the authority to enter into this Agreement and that the person signing this Agreement is authorized by the company to execute this Agreement and bind the company to the terms set forth herein and on the reverse side of this Agreement.

Sponsor has executed this Agreement as of:

Date: \_\_\_\_\_

Sponsor Company: \_\_\_\_\_

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

## 5. ACCEPTANCE

For Access Intelligence, LLC USE ONLY:

Accepted By: \_\_\_\_\_

Date: \_\_\_\_\_

Booth #: \_\_\_\_\_

Cost: \$ \_\_\_\_\_

Product Supplied By: \_\_\_\_\_

Access Intelligence, LLC reserves the right to accept or reject this Agreement in its discretion. If this Agreement is accepted, Access Intelligence, LLC will invoice the exhibitor for fees due hereunder. The sending of such invoice will constitute evidence of acceptance, so that this will become a contract binding both exhibitor and Access Intelligence, LLC.

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# ACCESS INTELLIGENCE, LLC EXHIBIT RULES AND REGULATIONS

## 1. CANCELLATION BY SPONSOR:

(a) After acceptance by Access Intelligence, LLC, Sponsor may cancel or reduce the scope of this Agreement only with the specific written consent of Access Intelligence, LLC. Any requests for cancellations or other modifications of this Agreement, including reductions in Sponsor's sponsorships, must be submitted to Access Intelligence, LLC in writing and will be granted or denied in the sole discretion of Access Intelligence, LLC.

(b) If Access Intelligence, LLC accepts any cancellation or modification of this Agreement, the Sponsor shall be subject to the following cancellation fees, which shall be deemed to be liquidated damages and not a penalty:

- 50% of the specified fee if the cancellation notice is received and accepted by Access Intelligence, LLC six-month's prior to the event start date as noted on the contract.
- 100% of the specified fee if the cancellation notice is received and accepted by Access Intelligence, LLC on or after six months prior to event start date as noted on the contract.
- For modifications that constitute less than a complete cancellation, the amount of liquidated damages will be determined by Access Intelligence, LLC, based on a reasonable pro-ratio of the foregoing.

(c) Subsequent replacement of the sponsorship cancelled by the Sponsor does not relieve Sponsor of the obligation to pay the cancellation fee.

(d) If the cancellation fee due to Access Intelligence, LLC exceeds the amount previously paid by the Sponsor for the sponsorship, the Sponsor must pay the balance to Access Intelligence, LLC within 30 days of Access Intelligence, LLC's acceptance of the written cancellation/modification request. If the cancellation fee due to Access Intelligence, LLC is less than the amount previously paid by the Sponsor, Access Intelligence, LLC will refund the excess to the Sponsor 30 days following the event.

## 2. APPROVALS AND DELIVERY:

All materials and primary contact names that are supplied by the Sponsor are subject to approval by Access Intelligence, LLC. To provide for such approval, all such materials must be submitted by the Sponsor to Access Intelligence, LLC no less than 45 days prior to the first day of the event.

If Sponsor is supplying logos and other materials for Access Intelligence, LLC's production, such goods must be received by Access Intelligence, LLC or its designated contractor at the predetermined and agreed date, which is to be no less than 30 days prior to the first day of the event programs. Delays caused by the failure of the Sponsor to provide required materials may cause the omission of the logos or the materials specified in the appropriate sponsorship.

If Sponsor is supplying the finished product, such goods must be received by Access Intelligence, LLC or its specified contractor no less than 14 days prior to the first day of the event's programs.

## 3. INDEMNITY:

Sponsor agrees to indemnify, defend and save harmless Access Intelligence, LLC, and its officers, employees and agents, from and against any and all liability for the content of Sponsor's advertisements and/or sponsorships purchased hereunder (including text, illustrations, representations, sketches, maps trademarks, labels or other copyrighted mater) and for the unauthorized use of any trademarks or copyrighted materials or any person's name or photograph arising from the reproduction and display of the advertisements purchased hereunder.

## 4. Rules and Regulations:

Sponsor agrees to abide by all rules and regulations governing the event, which are promulgated by Access Intelligence, LLC and its management. If Sponsor fails to comply with such rules, or with the terms of this Contract, Access Intelligence, LLC may, in its discretion, deny Sponsor the right to proceed with its sponsorship and require Sponsor to forfeit all fees theretofore paid under this Agreement.

## 5. SAMPLES:

Sponsor agrees to hold Access Intelligence, LLC harmless should the final product differ from the sample shown and Sponsor will not be entitled to any financial or other compensation.

## 6. CONFLICTING MEETING AND SOCIAL EVENTS:

In the interest of the entire event, Sponsor agrees not to extend invitations, call meetings, or otherwise encourage absence of Show attendees, exhibitors, or invited guests from the educational sessions or Exhibit Hall during the official hours of the sessions or the event.

## 7. CANCELLATION OR POSTPONEMENT OF SHOW:

In the event that any unforeseen occurrence shall force the movement of dates, location (in person or online) or render the fulfillment of this Agreement impossible or inadvisable by Access Intelligence, LLC, this Agreement shall be transferred to new date or location, amended or terminated as determined by Access Intelligence, LLC to be appropriate. Sponsor hereby waives any claim against Access Intelligence, LLC for damages or compensation in the event of such amendment or termination. As it determines to be appropriate, Access Intelligence, LLC may return a portion of the amount paid for sponsorship after deduction of any amounts necessary to cover expenses incurred in connection with the event programs. Such expenses shall include, but not be limited to, all expenses incurred by Access Intelligence, LLC as a result of contracts with third parties for services or products incidental to the event programs, including out of pocket expenses incidental to the event programs, and all overhead expenses attributable to the production of the event programs. Access Intelligence, LLC shall not be financially liable in the event the event programs is interrupted, canceled, moved, dates changed or executed in a virtual environment online.

## 8. SPONSOR DEFAULT:

If Sponsor is in default of any obligation to Access Intelligence, LLC (including specifically failure to pay Access Intelligence, LLC per payment terms outlined in Section 1), Access Intelligence, LLC is not obligated to fulfill terms of Sponsorship and may terminate Sponsor's right under this contract to participate in the event programs. If Access Intelligence, LLC elects to exercise such right of termination, it shall first give Sponsor written notice stating its intent to terminate and the action that Sponsor must take to avoid termination. If Sponsor fails to cure the default within 10 days of the date of notice from Access Intelligence, LLC, Sponsor shall have no further right to participate in the event programs. Access Intelligence, LLC's liability to return any amounts paid by Exhibitor under this contract will be limited as set forth in paragraph 6 above. Furthermore, Access Intelligence, LLC may retain any amount that would otherwise be returned to Exhibitor and apply such retained amount to satisfy the liability to Access Intelligence, LLC for which Exhibitor is in default.

## 9. MISCELLANEOUS:

(a) Waiver by either party of any term or condition or breach shall not constitute a waiver of any other term or condition or breach of this Agreement. The rights of any party shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of such party. (b) If any provision of this Agreement is held invalid or unenforceable, neither the remaining provisions of this Agreement nor other applications of the provisions involved shall be affected thereby. (c) This Agreement shall be interpreted under the laws of the State of Delaware. The parties agree that any dispute arising under this Agreement will be submitted to the federal or state courts of the State of Delaware. (d) This Agreement constitutes the entire agreement of the parties with respect to the subject matter hereof and specifically supersedes all prior agreements or commitments, whether in writing or oral. No amendment or modification to this Agreement shall be valid and binding on the parties unless set forth in writing and signed by both parties.

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